

A stylized graphic in shades of blue and white. It features a sailboat with three sails on the left, and two evergreen trees on the right. The graphic is positioned in the upper left quadrant of the page. The background consists of a light blue gradient at the top, transitioning into a dark blue gradient at the bottom, separated by a white wavy line that suggests a horizon or a wave.

# Data Report: Collingwood

**January 2018**

**County of Simcoe Economic Development Office**

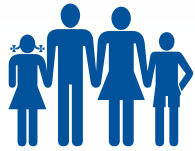
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# ECONOMY OVERVIEW



# Population, Average Age, Income and Wages

## POPULATION



2011  
**19,241**

2016  
**21,793**

2031 (Forecasted)  
**33,400**

## AVERAGE HOUSEHOLD INCOME



2010  
**\$72,915**

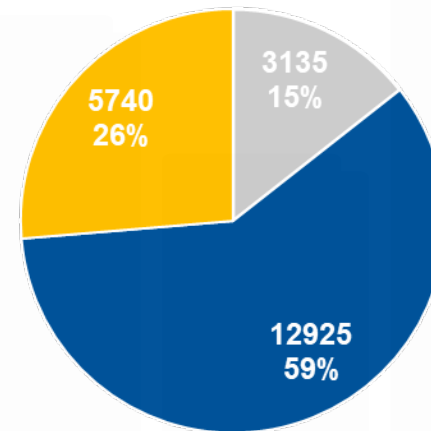
2015  
**\$82,216**

## AVERAGE WAGES



2016  
**\$38,374**  
(78% of national average)

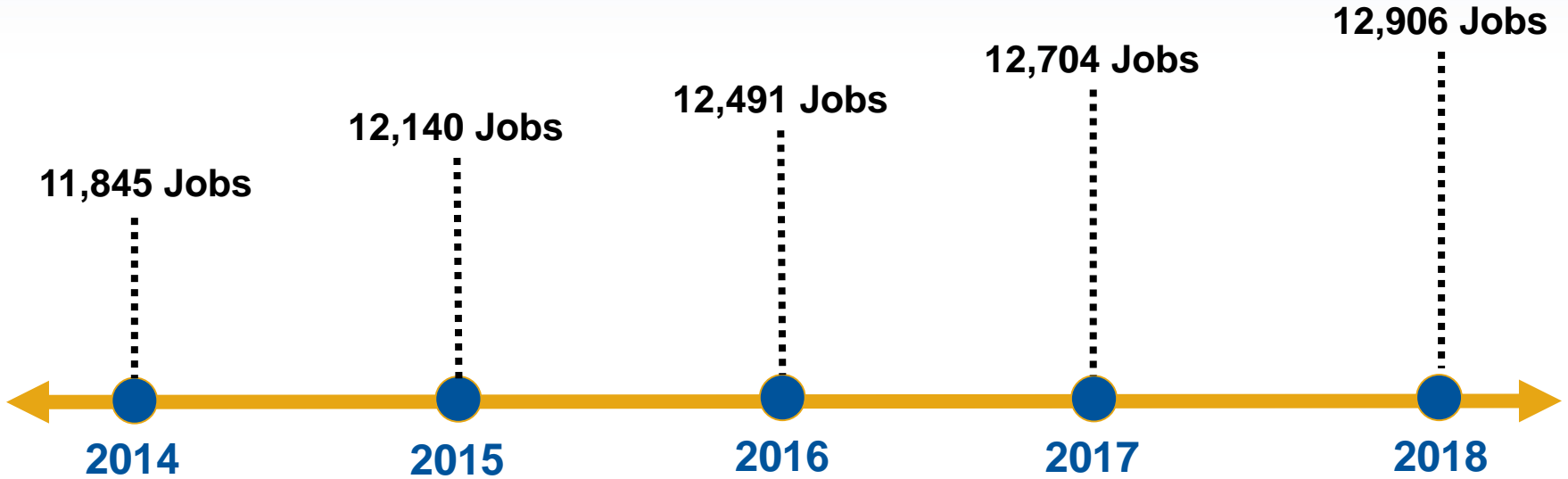
## AGE GROUPS



- 0-14 years
- 15-64 years
- 65 years and over

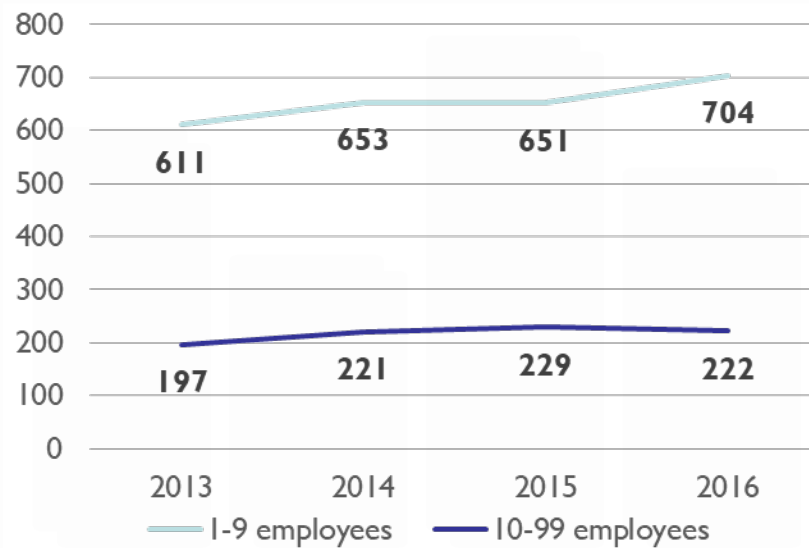


# Local Job Trends

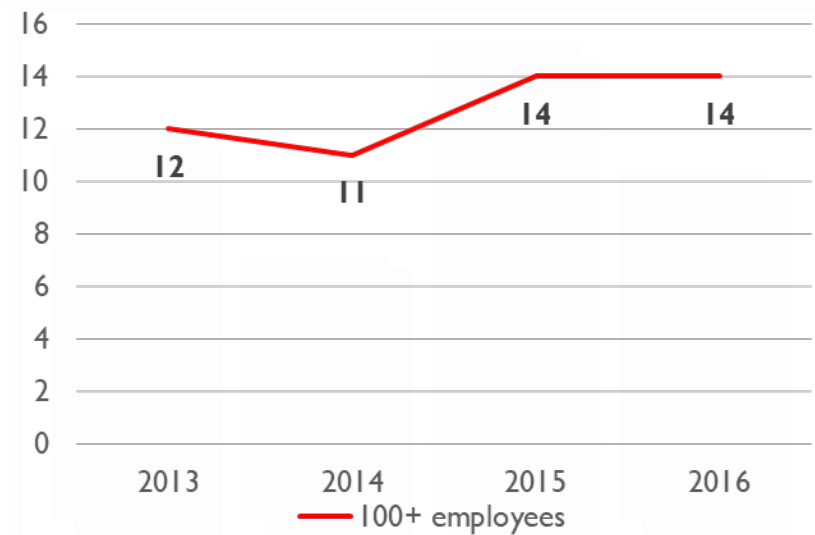


# Number of Employers

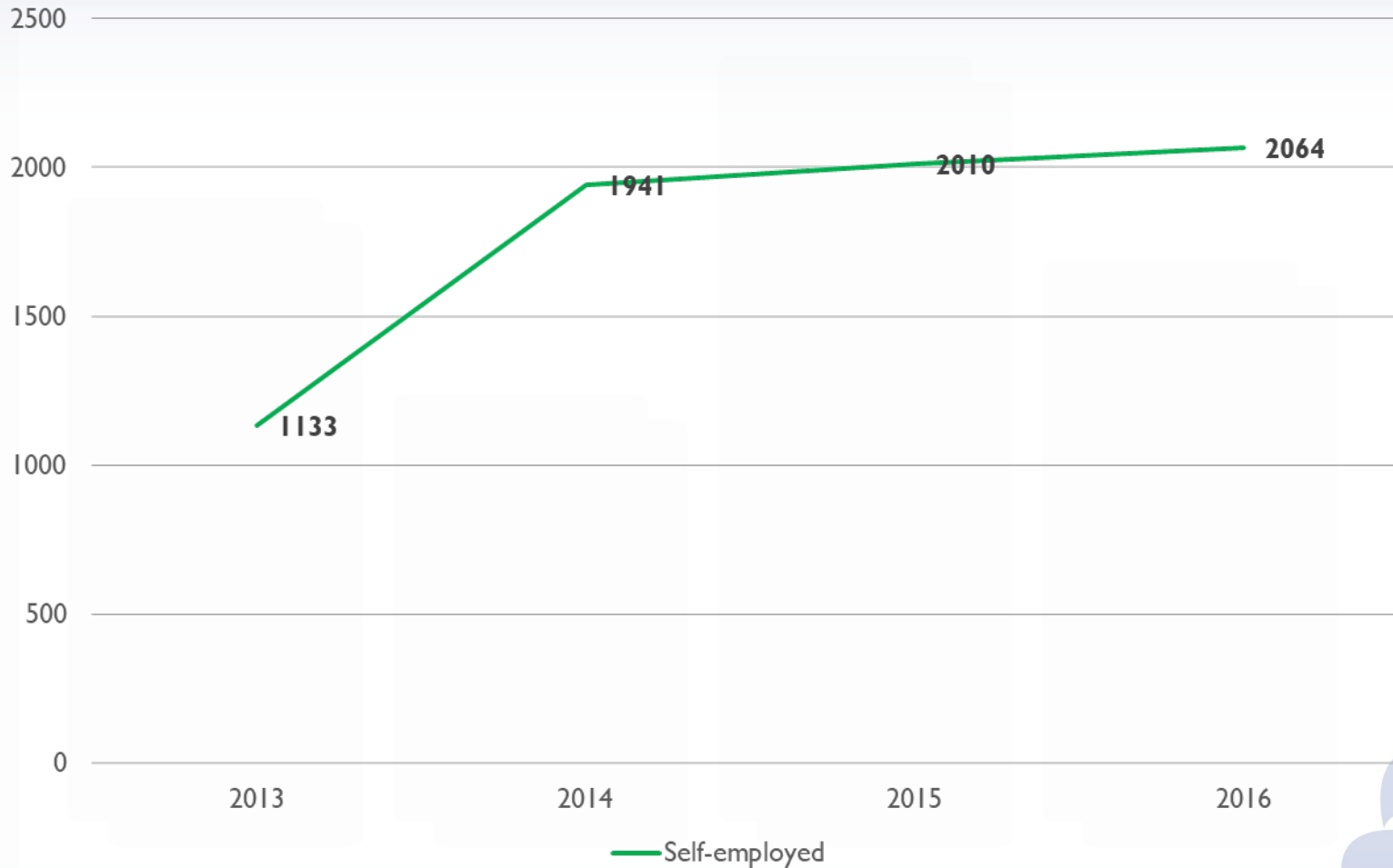
## Employers with 1-99 employees



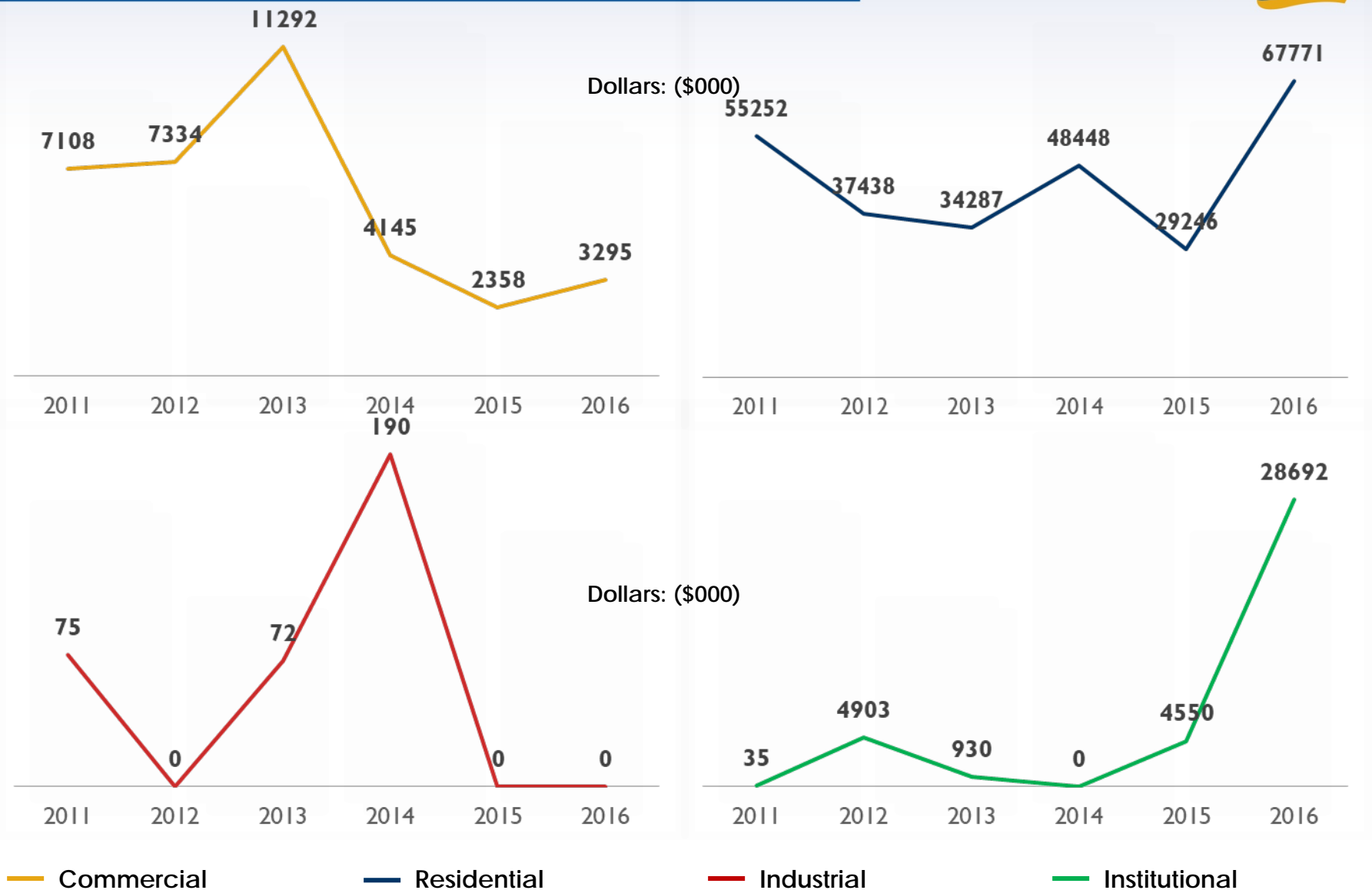
## Employers with 100+ employees



# Number of Self-Employed Businesses



# 2011 – 2016 Building Permits Value



# 2016 Building Permits Value



## COMMERCIAL



**\$3.3 million**

## RESIDENTIAL



**\$67.77 million**  
**332 new units**

## INDUSTRIAL



**\$0**

## INSTITUTIONAL



**\$28.69 million**



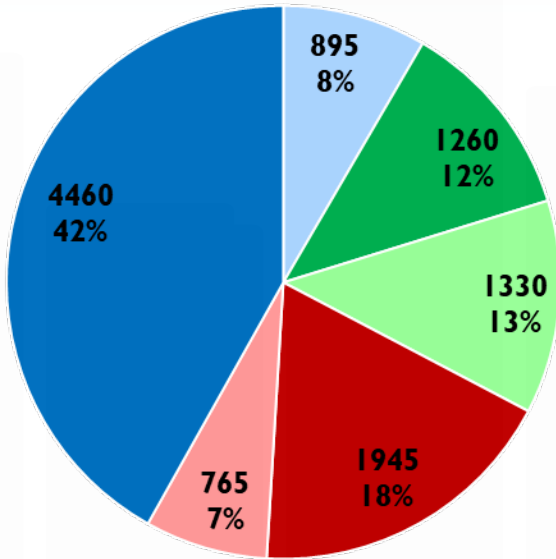
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# INDUSTRIES

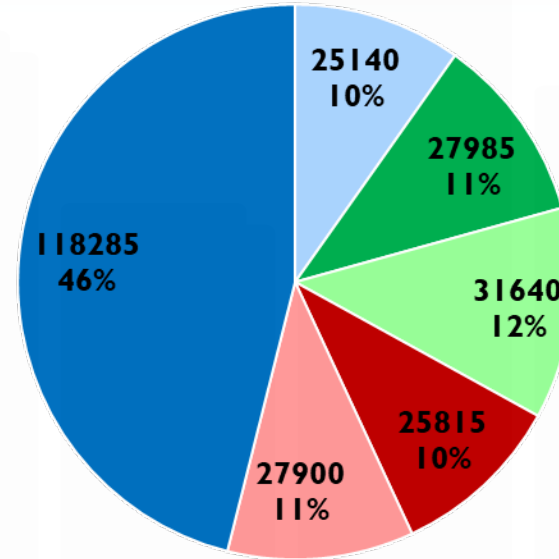


# Key Industries by Job Numbers

## Collingwood



## Simcoe County



Other: Agriculture, forestry, fishing and hunting, Mining, quarrying, and oil and gas extraction, Utilities, Wholesale trade, Transportation and warehousing, Information and cultural industries, Finance and insurance, Real estate and rental and leasing, Professional, scientific and technical services, Management of companies and enterprises, Administrative and support, waste management and remediation services, Educational services, Other services (except public administration), Public administration

Construction

Retail trade

Manufacturing

Other

Health care and social assistance

Tourism

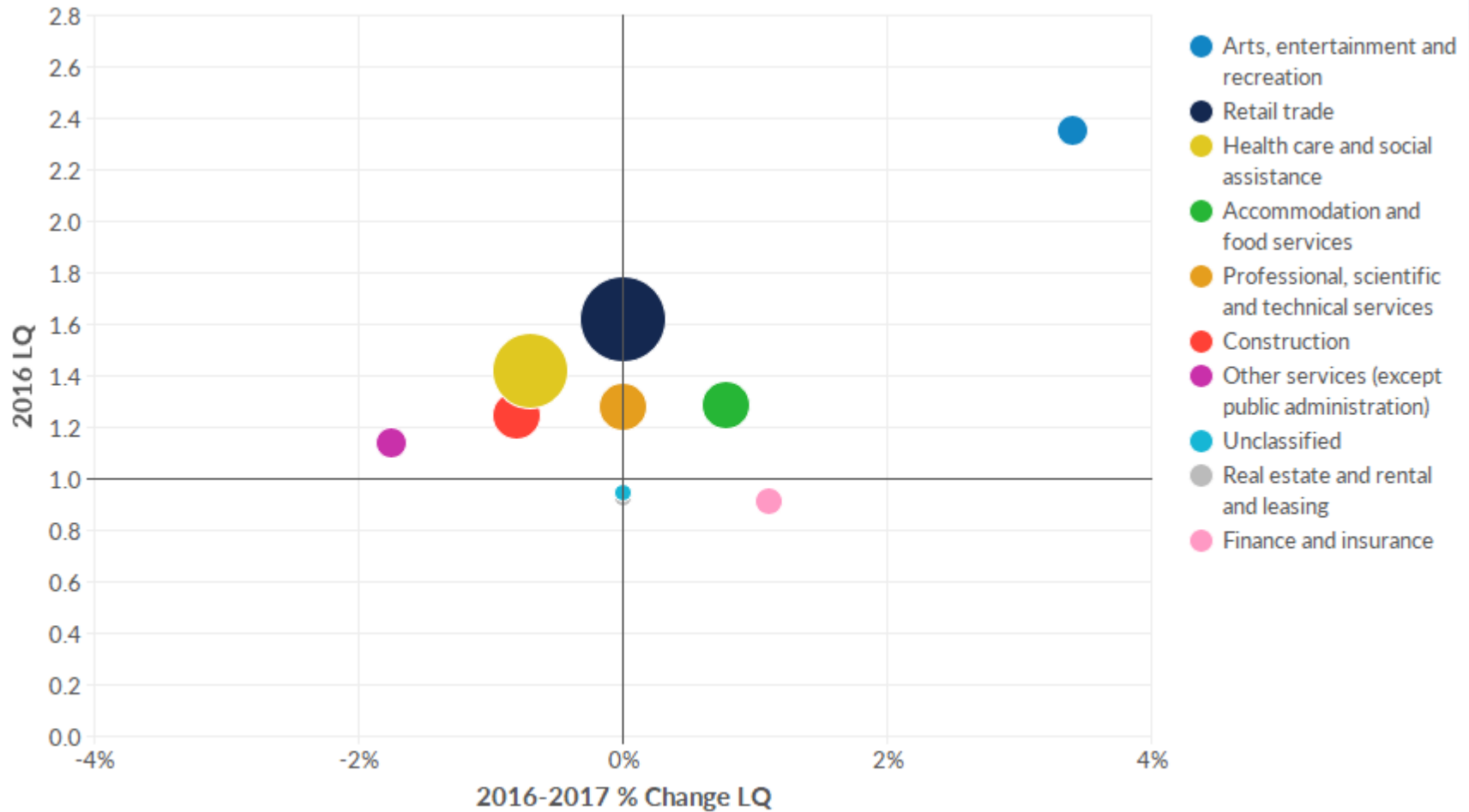


# Fastest Growing Industries



Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Administrative and support, waste management and remediation services	370	625	255	69%
Professional, scientific and technical services	525	755	230	44%
Tourism (accommodations & food + arts & entertainment, and travel services)	1735	1945	210	12%
Health care and social assistance	1,080	1,260	180	17%
Construction	785	895	110	14%
Other services (except public administration)	380	485	105	28%
Educational services	605	695	90	15%
Manufacturing	680	765	85	13%
Information and cultural industries	150	190	40	27%
Wholesale trade	200	215	15	8%

# Highest Industry Location Quotient



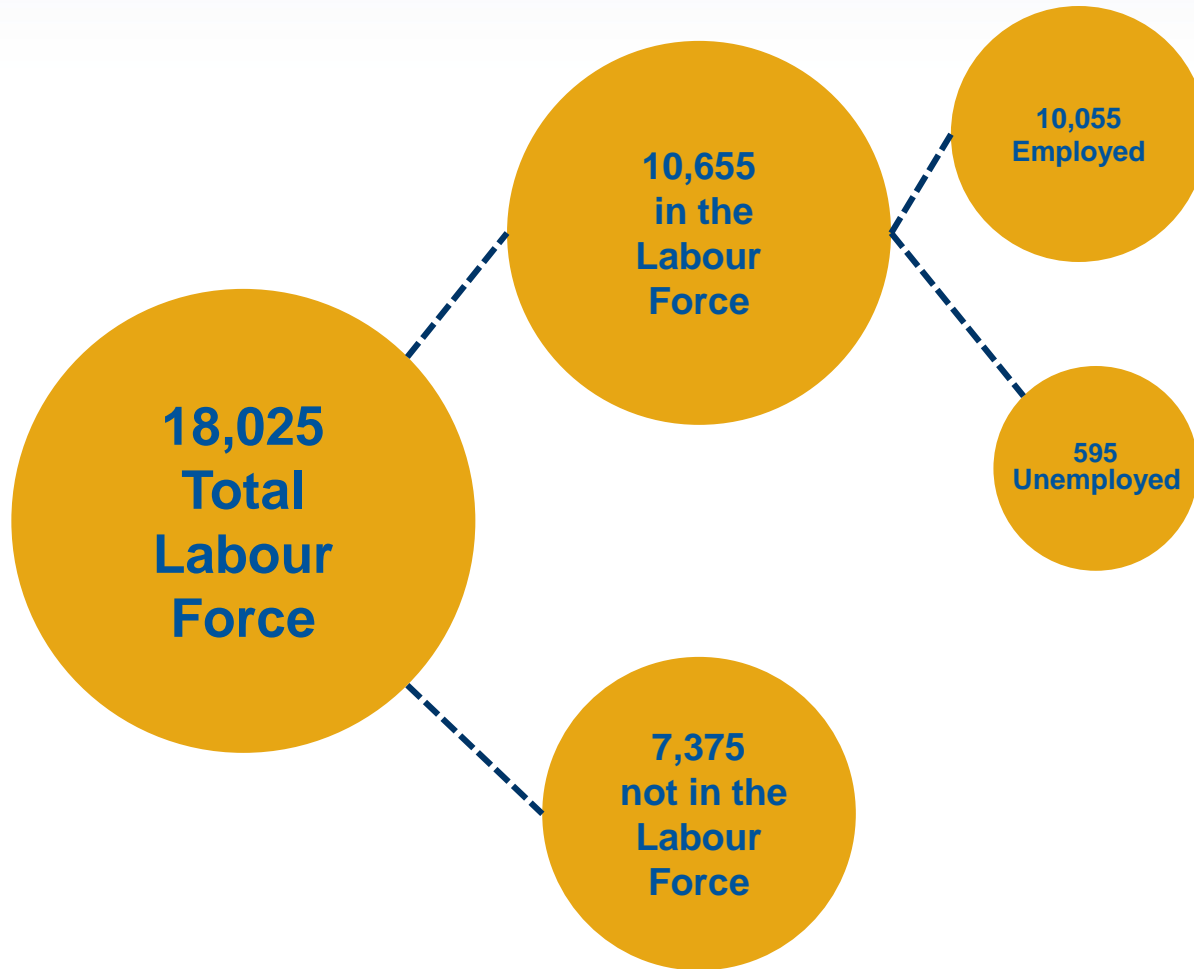
\*Bubble size represents 2016 jobs in each region.

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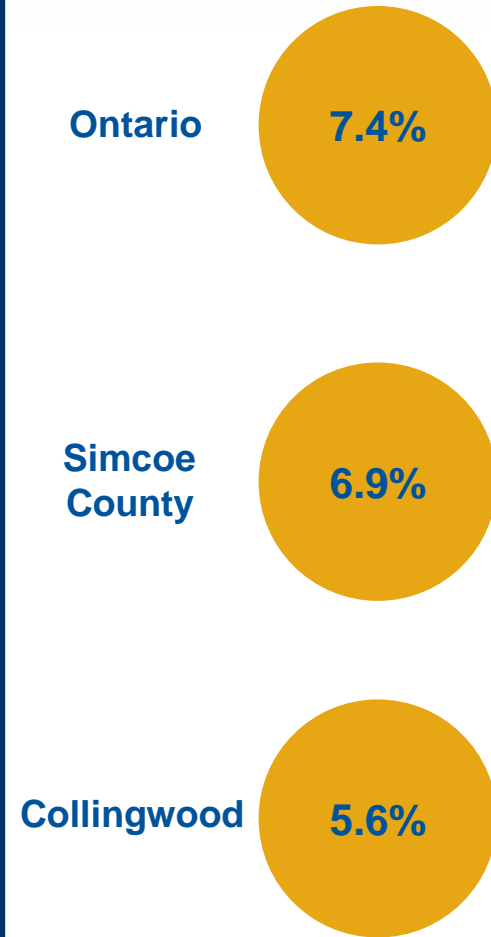
# LABOUR FORCE



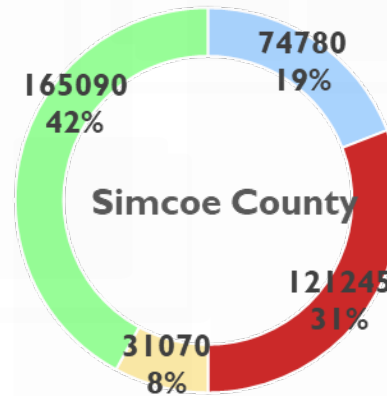
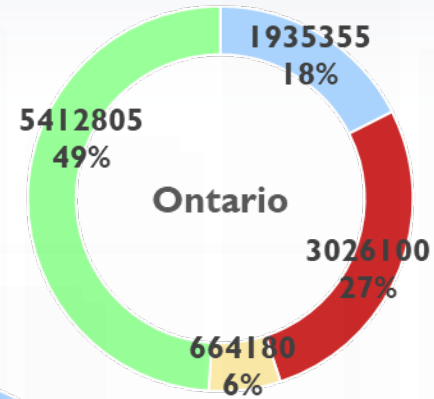
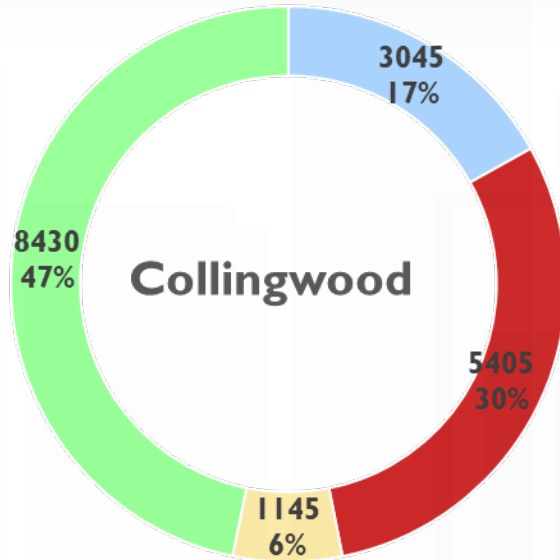
# Labour Force Overview



## Unemployment Rate



# Education Level



- No certificate, diploma or degree
- College or University certificate or diploma

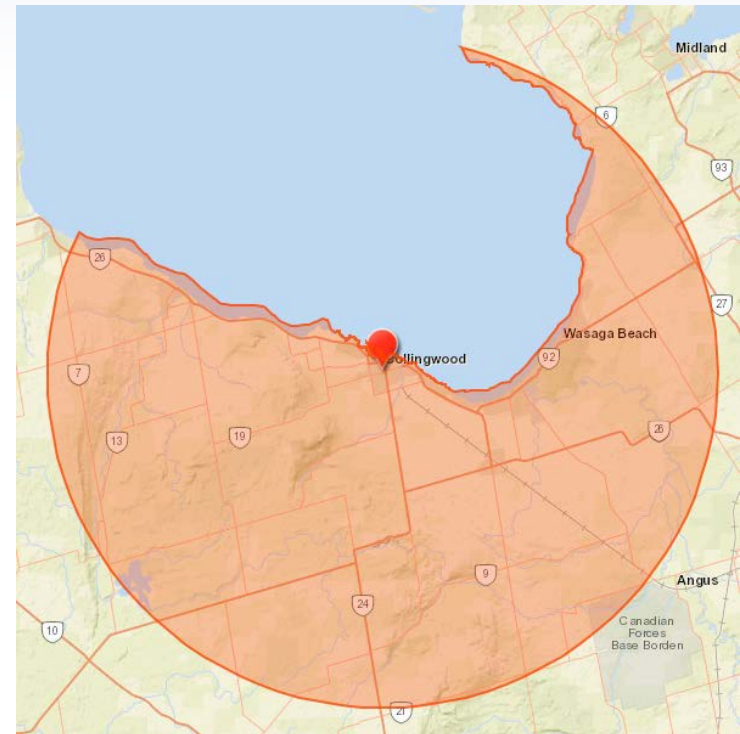
- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma

# Population & Labour Force within 30km



Central Collingwood – 30km radius

<b>Total Population</b>	<b>78,407</b>
Household population 15 years or over for labour force	66,395
In the labour force	40,833
Employed	37,538
Unemployed	3,295
Not in the labour force	25,562





# Largest Occupations in 2016



# Fastest Growing Occupations



Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Sales and service occupations	2,935	3,310	375	13%
Occupations in education, law and social, community and government services	975	1,200	225	23%
Management occupations	1,015	1,200	185	18%
Natural and applied sciences and related occupations	340	430	90	26%
Health occupations	650	735	85	13%
Occupations in art, culture, recreation and sport	320	405	85	27%
Occupations in manufacturing and utilities	370	445	75	20%
Trades, transport and equipment operators and related occupations	1,220	1,270	50	4%
Business, finance and administration occupations	1,235	1,260	25	2%

**4,890** Collingwood residents work within their own community

**2,535** Collingwood residents leave the municipality each day for work

**3,935** non-residents commute into Collingwood each day for work

**Town of Collingwood is a net importer of 1,400 workers.**



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**Turn your local data  
into knowledge.**

**James Bang**

Economic Development Officer

County of Simcoe

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